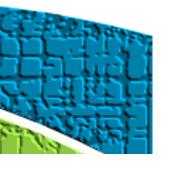
FY 15-16
Budget
Workshop

January 29, 2015

ICMAProgramExcellenceAward TrailPlanning Improvement Norwalk OrchardView Phillips RegionalStormwaterDetention LoffredoFreshProduce 2014HomeShowExpo Kyle Delker FY2015-2016 Jackson Council RecordBuildingPermits Advisorv WarriorRun Erika



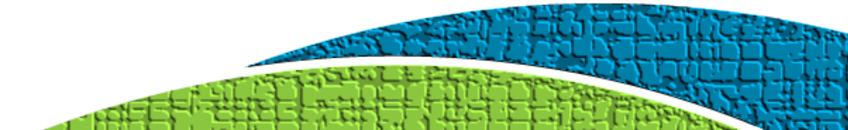
Guiding Principles

- Keep Levy Stable
- 2. Address capital priorities established in July, 2014
- 3. Reduce reliance on TIF
- 4. Enhance Public Safety



Guiding Principles

- 1. Keep Levy Stable
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- 4. Enhance Public Safety



The proposed levy rate is \$15.69367 - effectively the same as FY 13, FY 14 & FY 15 levies

Average Valuation	\$177,395

Rollback % 55.7335

Taxable Value \$98,868

Tax Rate Per \$1,000 \$15.69

Calculated Tax \$1,551.61

Last year CT \$1,514.08

FY 2016

Guiding Principles

- Keep Levy Stable
- Address capital priorities established in July, 2014
- 3. Reduce reliance on TIF
- 4. Enhance Public Safety





Capital Plan



Capital Projects

FY16 Proposed budget

 \$6,443,002 for capital improvements

 \$864,227 for capital equipment

Capital Plan



Capital Plan

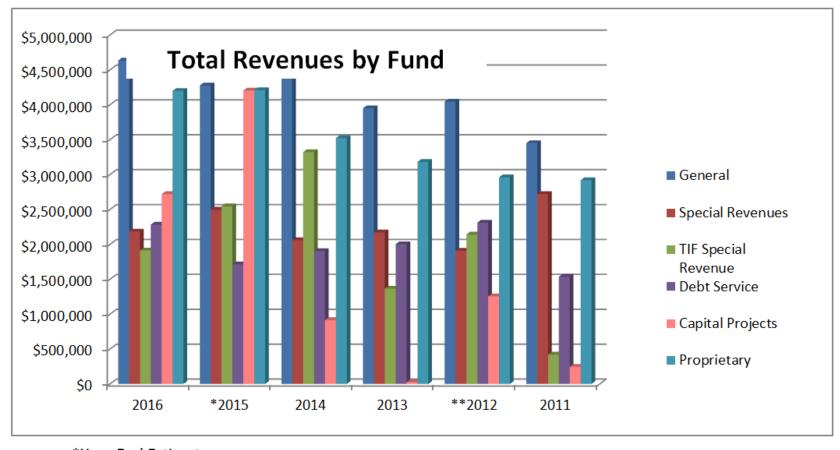
Project	Cost
Holly Drive reconstruction Knoll Drive to Shady Lane	\$1,085,701
Wakonda Drive (Section 02, 03)	\$2,105,746
Orchard View Reginal Stormwater Detention	\$300,000
Industrial Park Regional Stormwater Detention	\$1,429,850
Library Roof Replacement	\$225,000
Water Main Replacement Capital Projects	\$280,000
Other Water Projects	\$96,000
Upgraded Storm Siren	\$50,000
Sycamore to Orchard Hills Drive south (along G14)	\$220,000
Gateway Project	\$175,000
Grant submitted to assist with Beardsley construction	
Colonial Parkway Improvements	\$300,000
Cedar Street Completion in FY16	\$500,000
Sump pump removal	\$20,000
Secondary storm system	\$25,000
Roads to be overlayed (Knoll in FY 16)	\$15,000
Manhole rehab	\$10,000
Warrior Run Sewer Trunk Extension	\$425,000
Cherry Pkwy Tree Replacement	\$3,000
Emerald Ash borer (Tree removal and replacement)	\$5,000
Traffic light head change Hwy 28/Colonial	\$7,500

Please note some of these numbers include FY15 expenditures.

Guiding Principles

- Keep Levy Stable
- 2. Address capital priorities established in July, 2014
- 3. Reduce reliance on TIF
- 4. Enhance Public Safety

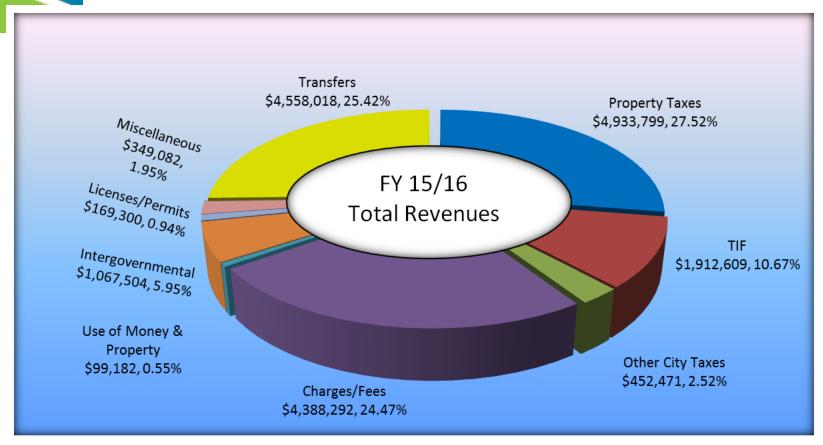
Where Money Comes From...



*Year End Estimate

FY2014 TIF included sales of capital assets totaling \$699,805.

Where Money Comes From...



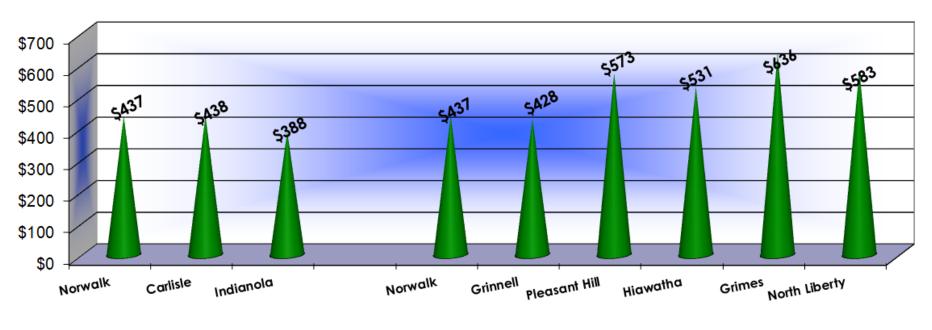
Property tax collections have decreased from 33.61% of budgeted revenues in FY 13 to 29.63% in FY 14; decreased further to 29.26% in FY 15 and reduced again to 27.52% of the City's budget in FY16.

Guiding Principles

- Keep Levy Stable
- 2. Address capital priorities established in July, 2014
- 3. Reduce reliance on TIF
- 4. Enhance Public Safety

How does Norwalk compare?

FY 15 Per Capita General Fund Revenues



Cities in Warren County

Comparable Cities

The median General Fund per capita revenue for larger cities in Warren County is \$437. The median General Fund per capita revenue for comparable cities across the state is \$552, or \$114 MORE than Norwalk.

Proposal from FY15 Budget

Public Safety Staffing

- Additional law enforcement
 - COPS grant possibility
 - Three-year grant, city pays 25% match of entry level salary and benefits
 - City must retain officer for fourth year
 - Applications due in the Spring (May/June)
 - If awarded grant, could potentially hire officer in Fall (October/November)
 - Officer on the Street January 1st

- Full-time employees
 - 14 are in the Police Department
- 14 in Public Works

- 4 in Fire

- 3 in Library

2 in Administrative Support

- 1.5 in CED

2.5 in Planning and Building

- 4 in Parks and Rec
- 2 in Customer Service/Utility Billing -2 in Administration
- 12 part-time employees (Library)
- 28 Paid on call employees in Fire

FY 15 Personnel

- 50 current full-time employees
 - 15 are in the Police Department
- 14 in Public Works

4 in Fire

- 3 in Library

2 in Administrative Support

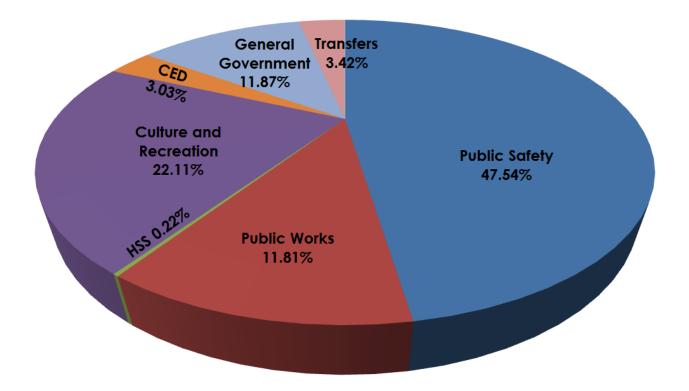
- 1.5 in CED

2.5 in Planning and Building

- 4 in Parks and Rec
- 2 in Customer Service/Utility Billing -2 in Administration
- 12 part-time employees (Library)
- Additional FTE shifts in Fire/EMS
- 28 Paid on call employees in Fire

FY 16 Personnel

Where Money Goes...General Fund Operations

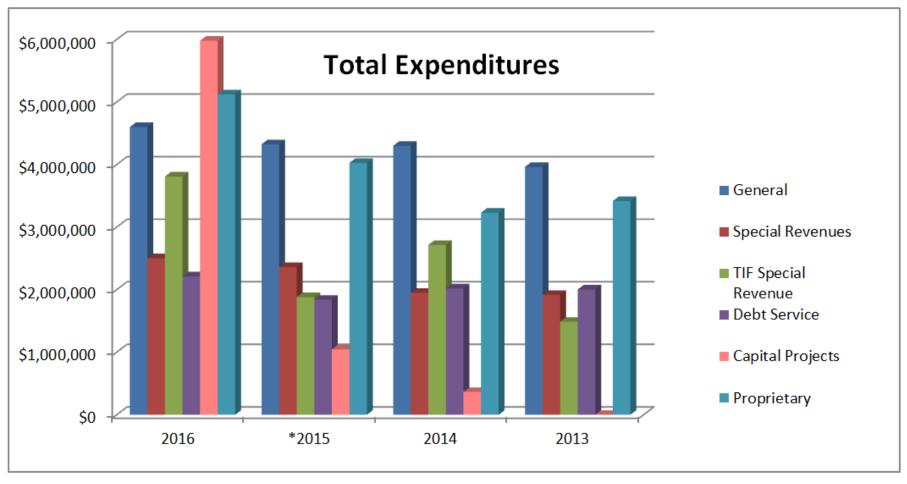


Public Safety is the largest General Fund expenditure category.

OfficeSupplies OperatingSupplies Maintenance Wages GeneralFund CapitalOutlay **DebtService**

FY16 Total Expenditures

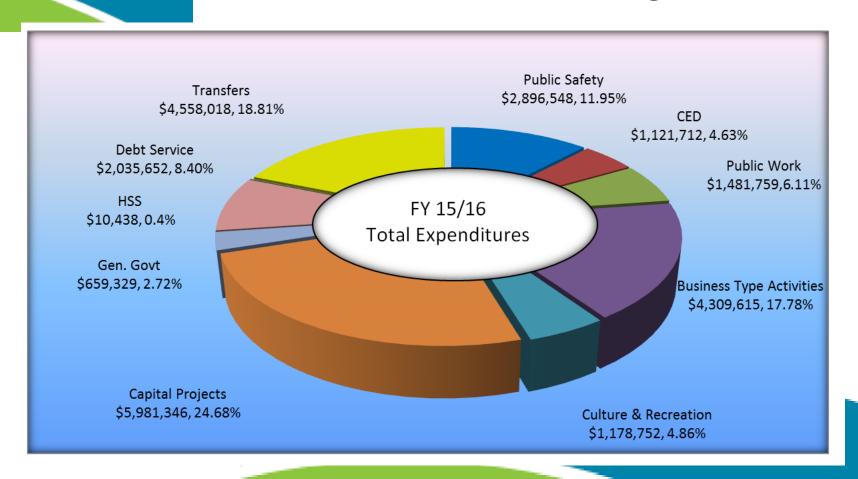
Where Money Goes...



*Year End Estimate

General Fund and Proprietary are generally the City's two largest expenditure areas, however a great deal of money is being spent on capital projects in FY 16, making it the largest expenditure category.

Where Money Goes...



Capital Projects is the largest expenditure category in FY 16.

Operations

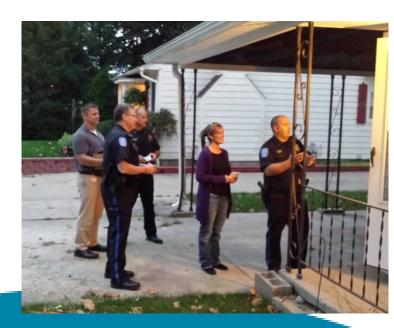
SportsComplex CommunityDevelopment BuildingInspections **EMS** Streets of bra **Technology** SnowRemoval Stormwater **Police**

Top three accomplishments for 2014:

- Increased community policing activities
 - Attended or presented information at 52 events / meetings
 - Instituted and held three community walks
 - Held Safety Day Open House
- Answered 5,137 number of calls for service;
 a 14.7% increase over 2013
- Transition to electronic citations

Top three goals for 2015:

- Increase staffing levels
- Continue to develop citizen centric police services
- Create and implement a comprehensive strategic plan



Police

Top three accomplishments for 2014:

- Completed first year of rental inspections
 - Responded to 897 calls for service
- Completed the migration to Westcom for radio and mobile data



Top three goals for 2015:

- Continue to evolve our Fire and EMS training to provide the best possible service
 - Work to reduce response times
- Recruit new personnel and improve existing personal certification/knowledge levels

Top three accomplishments for 2014:

- Responded to 897 calls for service.
- Added a Lucas Device, which does automatic chest compressions to both ambulances with funding from the City and the Norwalk Firefighter's Association.
 - Completed a successful EMS training weekend for needed certification hours for all EMS providers.



Top three goals for 2015:

- Add additional EMS providers to assist with staffing.
- Adding additional formal training hours needed by all EMS providers.
- Work to update all AED's within the City

EMS

Accomplishments for 2014:

- Increased public responder communication
- Enhanced public responder safety

Top three goals for 2015:

- Identify cost containment measures
- Continue to explore participation in the policy making committee



Other Public Safety

Top three accomplishments for 2014:

- An increase in library program attendance
- Hired a Youth Services Librarian
- Identifying sharing resources to lower costs of services; for example Central Iowa MagNet Consortium (Zinio Digital Magazine Collection)

Top three goals for 2015:

- Continue to increase library usage and community awareness of library programs and/or resources.
- Increase in library circulation by 10%
- Complete a survey of library patron needs and satisfaction.



Library



Accomplishments for 2014:

- Upgraded Park maintenance
- Received \$10,000 grant for trail study
 - Contracted sports complex concession stand
 - Increase ball tournaments
- Received \$5,000 grant for riding painter

Goals for 2015:

- Increase program and team sports
 - Increase weekend tournaments
 - Creation of a dog park
- Apply for grants for new picnic tables

Parks & Rec

Top three accomplishments for 2014:

- Collected more delinquent water utility and EMS fees this year through a collaborative effort with Fire, Water and the Income Offset Program.
- Streamlined the water utility disconnection process.
- Modernized and simplified the Council and P&Z online agenda/packet/minutes.

Top three goals for 2015:

- Review and refine the monthly reconciliation process.
- Research and review a paperless timecard and municipal application system.
- Review and update job descriptions within the department.
- Increase the number of water utility customers using the Sure Pay option by 10%.

Executive & Admin

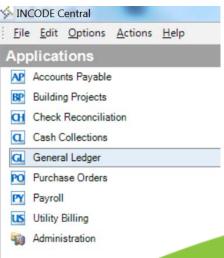
Top three accomplishments for 2014:

- Contained workers compensation costs as much as possible by maintaining excellent mod factor.
- Eliminated PO Module from Incode (not being used at this time) for a savings of \$1,980 annually.
- Eliminated Incode U from maintenance agreement (service was not being used) for a cost of \$1,300 annually.

Top three goals for 2015:

Complete monthly reconciliations by the third Monday of the following month.

- Upgrade staff excel/spreadsheet capabilities.
 - Complete state reports in house.



Financial Admin

Community Concepts

On going savings in 2014 totaling \$98,366

- Self-fund portion of deductible
- Eliminated erroneous computer maintenance modules
- Elimination of memberships/contracts deemed unessential at this point in time

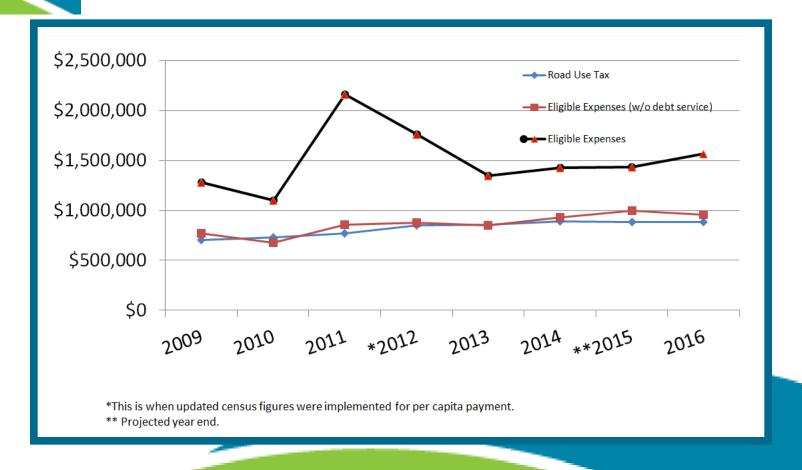
Grants, contributions, donation totaling \$70,168

- Trail planning
- Parks Equipment (joint purchase with the School District)
- Trees grants
- Planning grant

Ready for 2015

 Completed phone audit in 2014 – leading to operational savings estimated to be \$6,800 in 2015

RUT eligible expenditures have historically outpaced revenues.



Road Use Tax History

Top three accomplishments for 2014:

- Completion of 28E for Snow Removal with the DOT
- Received grant for street signs. Installed 75 stop signs with this grant.
- Participated in the success of the 2014HomeShowExpo.

Top three goals for 2015:

- Implement an up-to-date GIS system for all City infrastructure.
- Implement preventive maintenance program for vehicles and equipment.
- Identify measures to contain costs of street lights.

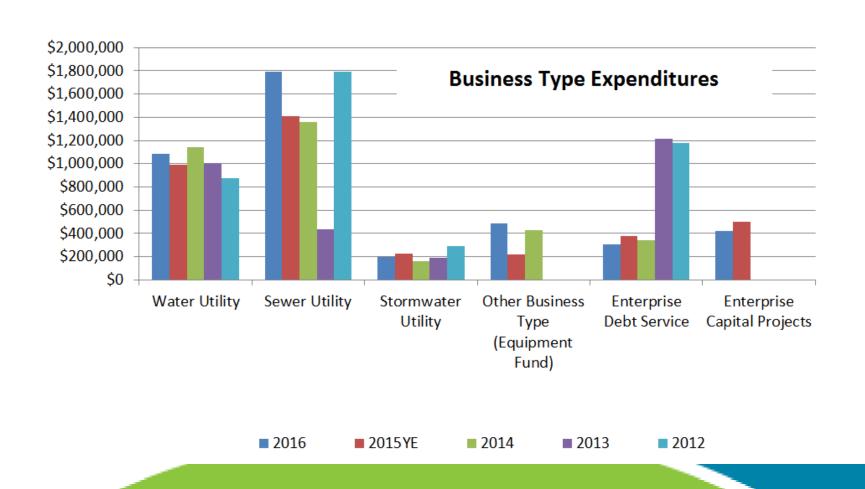
Public Works - Streets

Goal:

Increase in-house vehicle maintenance.



Other Public Works



Business Type Activities

Top three accomplishments for 2014:

- Successfully completed second year of root removal treatment.
- Televised approximately 10% of our sewer system.
- Performed inspections on approximately 18% of manholes.

Top three goals for 2015:

- Clean collection system.
- Locate sewer lines and input them into GIS.
- Televise a greater percentage of sewer mains.

BTA - Water

Departmental Accomplishments & Goals

Top three accomplishments for 2014:

- Successfully completed second year of root removal treatment.
- Televised approximately 10% of our sewer system.
- Performed inspections on approximately 18% of manholes.

Top three goals for 2015:

- Clean collection system.
- Locate sewer lines and input them into GIS.
- Televise a greater percentage of sewer mains.

BTA – Sewer



Departmental Accomplishments & Goals

Top three accomplishments for 2014:

- Undertook design of two regional stormwater detention facilities.
- Vigorously pursued stormwater inspections.
- Completed annual stormwater report to the State of Iowa.

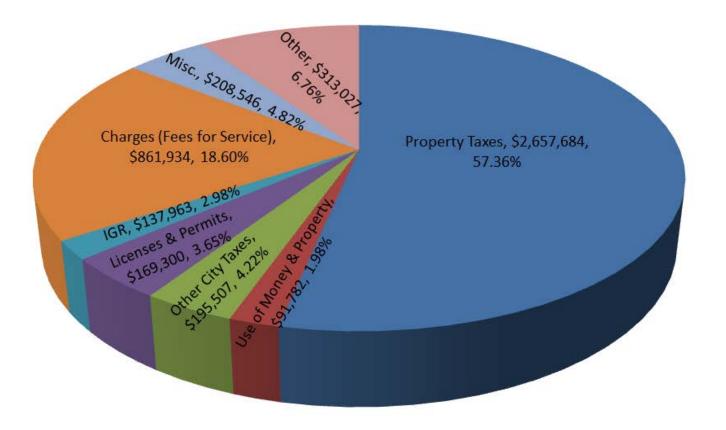
Top three goals for 2015:

- Continue to identify location and size of existing infrastructure.
- Reconstruction of intakes.
- Complete outfall repairs.

BTA - Stormwater

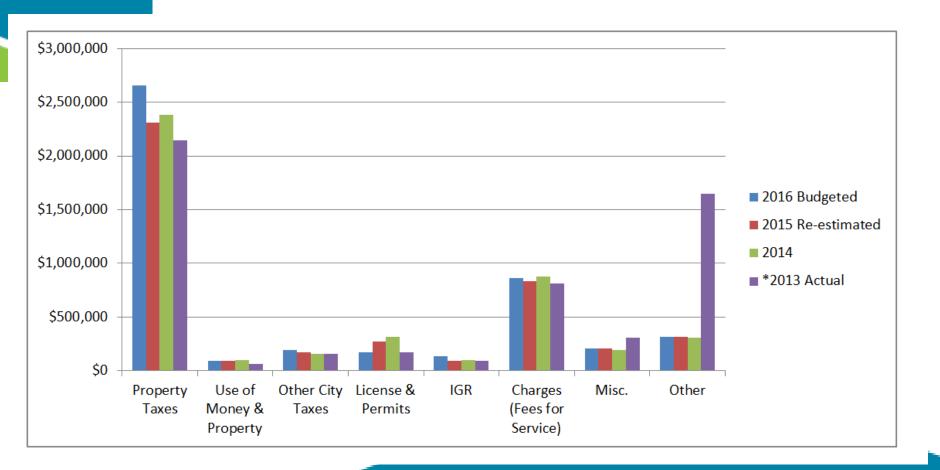
Homeowner Information

General Fund Revenue Sources – FY 16



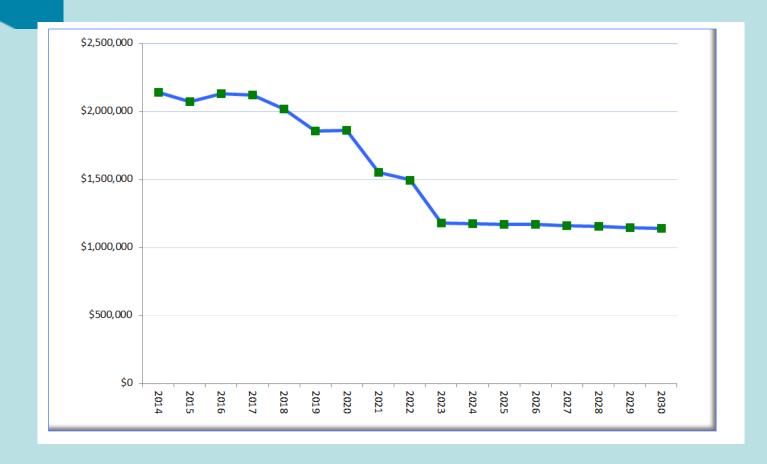
The General Fund relies on property taxes as its main source of revenue.

General Fund Revenues - Historical



Projected General Fund revenues for FY 16 are significantly higher due to the TIF valuation release and the State reimbursement. FY 16 revenues are \$42,037 more than FY16 expenditures.

Debt Service – FY 16



This shows debt service payments if debt service including the 2015A NCIS issue.

Year to Year Comparison

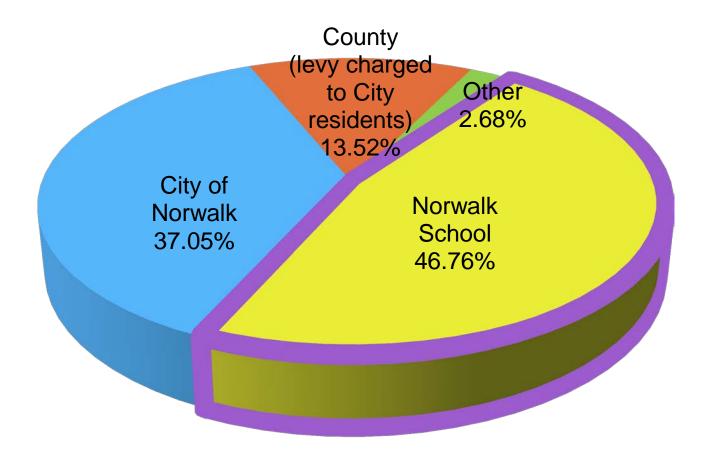
2015	2016	
\$177,395	\$177,395	
54.4002	55.73335	
\$96,503	\$98,868	
\$15.69	\$15.69	
\$1,514.08	\$1,551.61	
	\$177,395 54.4002 \$96,503 \$15.69	\$177,395 \$177,395 54.4002 55.73335 \$96,503 \$98,868 \$15.69 \$15.69

Difference \$37.53

Multi-Year Comparison



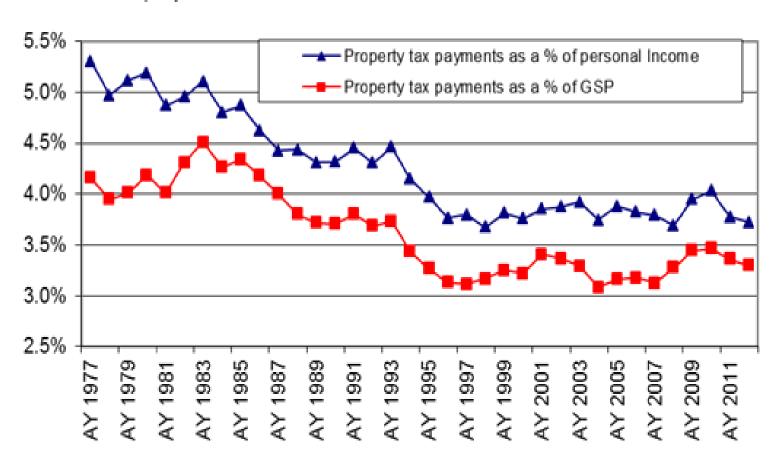
Where do your property taxes go?



Property Tax Distribution...

Property City Taxes in Iowa

Property Taxes Paid as a % of Gross State Product & Personal Income

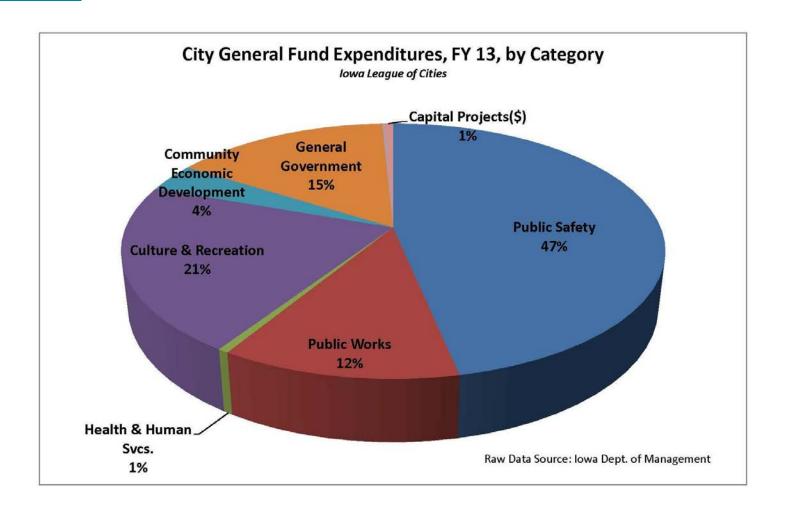


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	E	1	1/1	Bedford	(P) (S)	9/17/19/19	L. B	1			LEE	3/1

Levy Rate: Our expenditures are low, why is our levy rate typically higher than other cities?

				Ag		
	Population	Residential	Ag Land	Building	Commercial	Industrial
Altoona	14,541	51.79%	0.16%	0.01%	46.95%	1.09%
Ankeny	45,582	68.24%	0.14%	0.00%	28.31%	3.31%
Clive	15,447	58.68%	0.03%	0.00%	40.10%	1.19%
Des Moines	203,433	56.34%	0.07%	0.01%	40.95%	2.63%
Grimes	8,246	59.59%	0.64%	0.02%	37.87%	1.88%
Indianola	14,782	67.92%	0.20%	0.01%	28.99%	2.88%
Johnston	17,278	68.06%	0.10%	0.15%	31.54%	0.15%
Norwalk	8,945	83.01%	0.58%	0.02%	15.46%	0.93%
P. Hill	8,785	70.95%	0.33%	0.00%	27.26%	1.45%
Urbandale	39,463	63.23%	0.12%	0.00%	36.03%	0.61%
Waukee	13,790	76.17%	0.56%	0.02%	22.25%	1.00%
WDM	56,609	47.68%	0.12%	0.00%	51.41%	0.79%
WH	4,860	69.02%	0.00%	0.00%	30.98%	0.00%
Median	14,782	67.92%	0.14%	0.01%	31.54%	1.09%

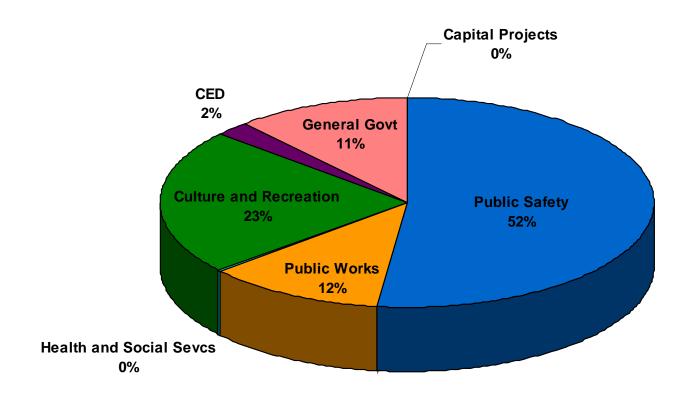
Iowa Cities General Fund Expenditures



This graph shows how cities in lowa budgeted general fund expenditures for FY 13.

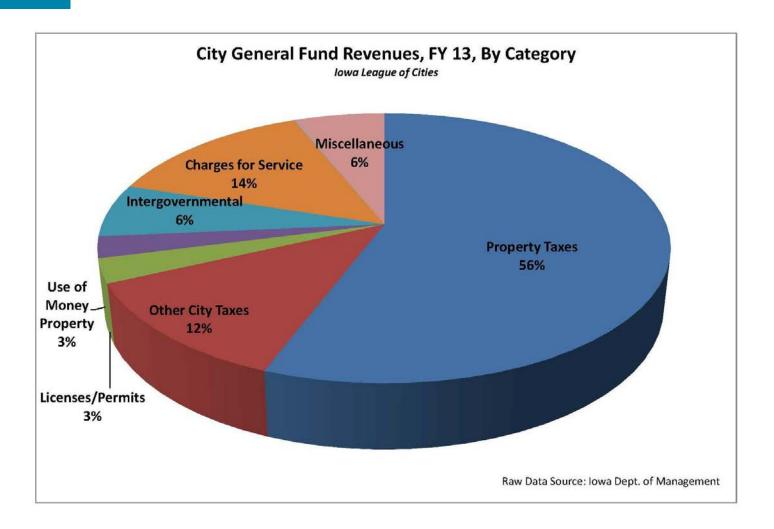
City of Norwalk General Fund Expenditures for FY 13

City of Norwalk General Fund Expenditures, FY 13 by Category



This graph shows how Norwalk budgeted general fund expenditures for FY 13.

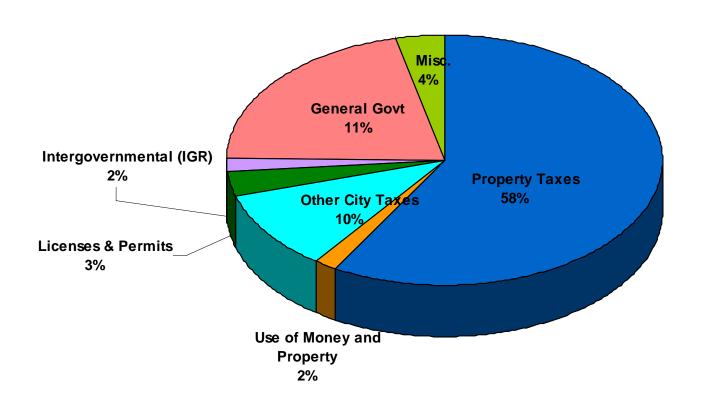
Iowa Cities General Fund Revenues



This graph shows how cities in Iowa budgeted general fund revenues for FY 13.

City of Norwalk General Fund Revenues

City of Norwalk General Fund Revenues, FY 13 by Category



This graph shows how Norwalk budgeted general fund revenues for FY 13.

2014 Accomplishments

- 2014HomeShowExpo
- Produce Innovations opened
- COPS Grant Award
- Implemented Rental Housing Inspection program (life, health, safety)
- Receiving grant for Trail study
- NCIS Contracts Awards
- CIAC begun

On the horizon...

- Site Certification (Industrial development)
- Blooming Heights
- The Estates at the Ridge
- Warrior Run
- CIAC recommendations
- Police Negotiations
- Jazz in July!

Contact Information

Marketa George Oliver City Manager 515/981-9520

moliver@norwalk.iowa.gov

FY 15-16
Budget
Workshop

January 29, 2015

ICMAProgramExcellenceAward TrailPlanning Improvement Norwalk OrchardView Phillips RegionalStormwaterDetention LoffredoFreshProduce 2014HomeShowExpo Kyle Delker FY2015-2016 Jackson Council RecordBuildingPermits Advisorv WarriorRun Erika